

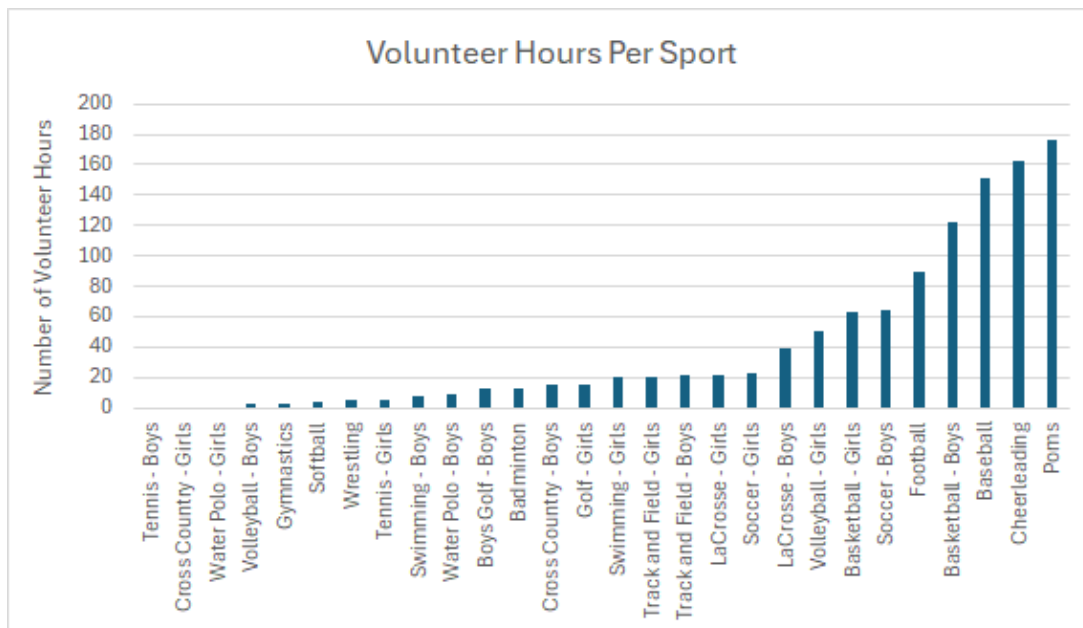
RBHS SPORTS BOOSTERS 2023-2024 ANNUAL REPORT

Booster Officers

	2022-2023	2023-2024	2024-2025
PRESIDENT	Jennie Royer	Jennie Royer	Jennie Royer
VICE PRESIDENT	Sandy Briolat	Julie Novak	Julie Novak
VICE PRESIDENT	Kristin Hoyd	Kristin Hoyd	Aaron Lenaghan
TREASURER	Michelle Ruska	Michelle Ruska	Michelle Ruska
SECRETARY	Amy Raymond	Amy Raymond	Stacey Doyle

Looking Ahead to 2024-2025 School Year

- Boosters will continue to engage parents and increase participation from our Bulldog parents:
 - This year we received support from the school to have several of our ‘all-school’ communications be sent as both English and Spanish versions.
 - We will continue our ‘incentive’ initiative to boost volunteer engagement.
 - During this school year, a total of 1117.75 total volunteer hours within 483 slots (79% filled) were covered by 121 unique volunteers.
 - *However, more than half of those hours (544) were covered by only the 5 people who comprise the Booster board. This continues to be an area for improvement, and we are looking forward to more help in the coming school year!*
 - 25 of 28 sports had at least 2 volunteer hours. A total of eight sports had at least 40 volunteer hours cumulatively (baseball, boys soccer, cheer, boys and girls basketball, poms, football, and girls volleyball). See graph.



- We are exploring the possibility of initiatives to pull in local business or corporate support so that we can take our impact to the next level. This would be formed as a separate committee, so we will be hoping to engage some parents willing to take this on for next school year.
- Boosters is excited to partner and work more directly with Kiley Fletcher (coordinator of public relations and community engagement at RB) in future school years. She has been incredibly generous with her time and support this school year, and we want to continue that relationship to help get the word out about the good things that Boosters is doing AND build an even better relationship with the student body and their families. Kiley supported us this year on the Concession Stand Naming contest and is taking on a greater role in the media content for our TouchPro screen. She's also agreed to help support photos for the Senior Banners. Everything we've asked of her she has gladly taken on the challenge. Thank you so much, Kiley!

Key Accomplishments in 2023-2024

- **Keeping Spirits High**
 - Kristin Hoyd again led design and quality choices for this year's slate of RB merchandise and apparel, leading to another successful year of Spirit Wear sales. **Total profit=\$12,849**
- **Concessions**
 - With the tireless efforts of our concessions chair, Julie Novak, and our parent volunteers, concessions raised a total of **\$42,796** in profit.
- **What's in a Name?**
 - Our RB students contributed hundreds of suggestions for our "Concession Stand Naming Contest," and our winners were Desiree LaRocque ("Bulldog Bites") and Ruth Vandemark ("The Dog Bowl" or "The Dawg Bowl"). An honorable mention went to Jack O'Brien who submitted a winning logo. Winners received a gift card and a free RB sweatshirt!
- **Booster Senior Scholarship**
 - Jennie Royer, on behalf of RB Boosters, presented our fifth annual slate of RB Sports Boosters Senior Bulldog Scholarships. Though Boosters typically seeks to award \$500 scholarships to at least 4 graduating Bulldogs, we were proud to share our fundraising success this year in funding a total of \$6,000 in Bulldog Booster scholarships to 8 deserving Bulldog student-athletes.
- **Membership**
 - We tried a new tier system of membership this year, and it was wildly successful! We achieved our target membership goal of 300 members (316 registered memberships, including 24 of the newly offered VIP level memberships), raising a total of **\$21,897**.
- **Chef's Nite Out**
 - Chef's Nite Out made a return debut this year. Families enjoyed a night out at Chipotle and Culver's in the fall and spring respectively to help support the Boosters bringing in a total profit of **\$1,366**.
- **Bulldog Bonanza**
 - This event, which is an online raffle held via Facebook, debuted in the 2020-2021 school year and made an appearance multiple times this school year as well. It resulted in a fundraising PROFIT this school year of more than **\$4,259**, of which **\$774 (\$387 each)** was shared with the other RB Parent Organizations (PTO and Music and Theatre Sponsors) based on raffle sales of the VIP graduation packages

- **High-impact Contributions**

- **Weight Room:** Boosters was proud to be in the financial position to fund in full the **\$26,340** request for weight room upgrades, helping our Bulldog athletes get strong and providing top-notch facilities for PE classes. A sign will go up in the weight room to acknowledge this important contribution. Way to go Boosters!
- **Video Scoreboard:** Boosters contributed a total of **\$15,000** to support a future purchase of stadium/gymnasium video scoreboards, so we can showcase how amazing our RBTV program is! We'd love to see their talent be featured in a BIG way at events and have them help us 'hype' our Bulldogs.
- These large contributions are in addition to the support Sports Boosters provided this year to fund our teams, including new uniforms for softball, cross country, cheer, and water polo caps. Boosters work tirelessly to make a difference—and we extend our most sincere thanks to our AMAZING volunteers and members who support us throughout the year. We could not have accomplished these things without RB parents and friends showing up to volunteer. Thank you, thank you!!

- **Booster Member of the Year Awards**

- Congratulations to our 2024 "Booster of the Year" winners:
 - **Gary Hoyd:** An RB parent and alum, Gary has logged thousands of hours in volunteer time during his RB tenure. He does it without complaint or fanfare but simply steps up whenever there is a need. He and his wife, Kristin (a former Booster of the Year winner!), love their Bulldogs, and instilled that sense of pride in their children too (who themselves have shown up on many a morning during summer residency to help stock spirit wear or work the sales table). The Hoyd Family has graduated their last Bulldog, ending their many, many years and countless hours of selfless Booster support, and as a special thanks to Gary and the entire Hoyd family, a tribute brick has been purchased in their honor. Thank you for being such great Bulldogs!
 - **Julie Novak:** Julie Novak served on our Booster executive board this year as Vice-President, which is much appreciated, but she'll agree that her main contribution this year was as our Concessions Chair, spending countless hours ordering stock, cleaning, taking inventory, developing processes, staffing, opening/closing, and researching new products. If you've enjoyed some of the new products being offered (churros, sparkling waters, iced teas, walking tacos, ice cream bars, and so on!), then give Julie a big 'thanks'--chances are that you'll be able to find her in concessions. 😊 Thank you for raising our game!
 - RB Sports Boosters thanks them so much for their hard work and dedication to our mission. Their names will be added to the new "Booster of the Year" plaque to hang near the indoor concession area.

Financials

- **Funding requests** dispersed in for 2023-2024 were \$28,207.16 (details provided in table below; does not include a total of \$41,340 dispersed for the weight room or video scoreboard funding as noted above).
- A detailed financial summary is provided in the Appendix.

Funding Requests 2023-2024

Sport	Cost	Request
Hudl Video Service	\$4000	Across Sports
Baseball	\$700	Equipment/Away Game Support
Cheer	\$4,322.50	Uniforms
Cross Country (Girls)	\$757	Uniforms
Gymnastics	\$5,324.00	Equipment
Poms	\$183	Meal in Springfield for State
Soccer (Boys)	\$2318	Uniforms
Soccer (Girls)	\$515	Away Game Support
Softball	\$5,751.66	Uniforms/Equipment
Track (Girls)	\$3,076.00	Uniforms
Water Polo (Girls)	\$1,260.00	Uniforms/Caps
Total	\$28,207.16	

RB Parent Sports Club, Inc.

Statement of Activity

June 1, 2022 - May 20, 2023

	TOTAL
Revenue	
Donation Income	
Donation Income	3,000.00
Program Sponsor Income	3,625.00
Total Donation Income	6,625.00
Fundraising	
Bulldog Bonanza	15,255.00
Bulldog Bounce	760.00
Concession Sales	61,877.71
Golf Outing	
Golf Outing Registration	-3,483.90
Golf Sponsorship	450.00
Total Golf Outing	-3,033.90
Spiritwear Sales	37,047.76
Total Fundraising	111,906.57
Membership	
Membership Dues	14,000.00
Total Membership	14,000.00
Other Income	
Senior Banner	2,880.00
Total Other Income	2,880.00
Sales	65.00
Uncategorized Income	0.00
Total Revenue	\$135,476.57
GROSS PROFIT	\$135,476.57
Expenditures	
Administrative Expense	1,006.94
Bank Charges & Fees	27.95
Insurance Expense	599.00
Office Supplies , Internet & Software	569.46
Other Administrative and Memberships	969.88
Postage	24.00
Senior Banners	2,715.11
Square Fees	2,963.15
Volunteer Recognition Expense	575.00
Website Expenses	300.00
Total Administrative Expense	9,750.49
Advertising & Marketing	1,122.00
Advertising/Promotional	56.00

	TOTAL
Donation Expense	2,700.00
Program Printing Expense	1,577.51
Total Donation Expense	4,277.51
Fundraising Expenses	
Booster Merchandise	3,244.61
Bulldog Bonanza Purchases	9,674.75
Bulldog Bounce	360.00
Concession Purchases	29,669.84
Spirit Wear Purchases	25,509.33
Total Fundraising Expenses	68,458.53
Job Supplies	1,198.42
Meals & Entertainment	986.16
Membership Expenses	527.50
Program Expense	
Funding Requests	53,564.42
Total Program Expense	53,564.42
Total Expenditures	\$139,941.03