

January 2025 Meeting

22 January 2025 / 7 PM / ROOM 201



NOTES

- **Meeting called to order:** 7:02 pm by Jennie Royer
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Principal Report (Dr. Freytas)

- n/a
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Student Ambassadors' Report

- Our student ambassadors were in attendance: Lucas Olsen (F); Sean Ruckman (F) [Open question: are the ambassadors rotating?
Aaron to check with Mr. Mannon]
 - The board will put together a questionnaire for the students to fill out; this will be the report to the board
Jennie and Aaron to coordinate
 - Lucas: likes that we are getting the students involved
 - Sean: has a concern about the helmets and the expiration dates; suggests that the helmets are replaced (would be a good goal to set for fundraising)
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Officers' Reports

- **President Report (Jennie Royer)**
 - We need to promote shout out ads for the winter memory book
 - We need volunteers to help with spirit wear sales for Freshman orientation; in general, sign ups are light
 - We need volunteers for non-senior parents to serve on the scholarship committee; a couple of hours reviewing applications and discussing (Melissa Porter is chairing this effort)
 - The Board has approved a philanthropy request of \$200 to offset the bus expenses for the ski club

- The Board approved a \$1000 payment to TouchPro for the 5 year hosting that includes video (being grandfathered in as part of a 10 year deal)
- **Secretary Report (Stacey Doyle)**
 - Previous meeting notes provided to attendees
 - Motion to approve: Jennie Royer; Seconded: Aaron Lenaghan
- **Treasurer Report (Michelle Ruska)**
 - **Bank Balance: \$66,500**
 - Activities Breakdown:

	Income	Expense	Profit
Membership	\$27,510	\$910 Windbreakers \$3,798 Vouchers	\$22,802
Concessions	\$59,233	\$27,632	\$31,601
Spirit Wear	\$36,450	\$25,482	\$10,968
Memory Book / Program	\$600	\$980 (includes \$188 last year's printing)	\$-380
Bulldog Bonanza	\$12,556	\$7,057	\$5,499
Chef's Night Out	\$586	\$0	\$586

- Funding Requests to date: \$48,575
(Includes last years funding of scoreboard and FB uniforms of \$25,730); (2024-2025 = \$22,845)
- Outstanding Funding Requests:
Baseball outer gear @ \$5700; Poms meal @ \$444
- Laube Donation monies utilized for Boys Lacrosse:
\$1300 with balance of \$3700 available
- Gross profit: \$133,341; Net Revenue: \$7,185

AD Report (Fil Torres)

- For winter sports participation we are at roughly 358 students on rosters currently. The number can fluctuate.

- Participants by sport: Wrestling - 92; Poms - 43; Boys Swim/Dive - 24; Gymnastics - 21; G Bowling - 15; B Bowling - 28; Cheer - 40; G Bball - 40; B Bball - 54
 - Boys basketball is currently undefeated in conference. They hope to continue that and clinch a conference title this season. Cheer took 3rd place at the Dundee Crown Invite and look to continue to build on that as they perform at the conference meet tonight. Our Poms team has excelled at their IDTA invite and qualified for state. They hope to bring home some hardware in February. Boys wrestling is in 2nd in our division for conference and hope to make a splash at the conference meet this week. Our diver, Nate Kessler, is having a great season and hoping to qualify for state. He has numerous 2nd place finishes at invites this year.
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Committee Reports

- **Membership Committee Report (Jennie Royer)**
 - 1 member joined last week; we officially met our 300 goal
- **Concessions Committee Report (Julie Novak)**
 - Working on the spring sign up
 - Need help Saturday for Freshman Registration
- **Spirit Wear Committee Report (Jennie Royer on behalf of Debbie Kummer)**
 - People seem to enjoy having an online store option; doesn't seem to have an effect on on-site sales **Jennie to follow up with Debbie on volume of business**
 - We have not received a payout yet from the online vendor
- **Team Reps Committee Report (Jennie Royer/Becky Kocourek)**
 - Consider providing a little more training for the team reps on how to engage
 - **Jennie to follow up on a refresh on how to communicate with reps**
 - It is noted that some teams don't have team reps
- **Communications Committee Report (Chris Hajer)**
 - The technical volunteer for next year has not been in touch; Jennie is going to find the name so that Chris can follow up
- **Bulldog Bonanza Committee Report (Stacey Doyle)**
 - The holiday Bonanza was a success / all items sold out
 - Next event date: Late April / Early May before graduation

- **Stacey to reach out to Dave Mannon** about the grad VIP package (what it is and how many we get); coordinate with PTO and music sponsors
- Consider a March pop up with fun prizes
- Shannon Adams to shadow for spring in prep for next year
- **Chef's Night Out Committee Report (Aaron Lenaghan)**
 - Dec 9 at Chipotle in La Grange: numbers were light for this one
 - Next event: April 9 (4-8PM) at Panera in La Grange Park - 25% back
- **Memory Book Committee Report (Katie P)**
 - Have nothing from gymnastics so far; Jennie to mention to Fil
 - We need to create a board to advertise shout out ads to put up at concessions **Jennie to follow up on this**
 - **Chris to send an email** about Shout Outs to the full list
 - **Chris to add a question to the Shout Out google form** about consent to share on social media
- **TouchPro Committee Report (Jennie Royer)**
 - We will be adding the video capability (to play some of the hype videos that RBTV creates)

OLD Business

Outreach to RBTV updates

- **Kim Cimino to reach out about the video capabilities on TouchPro**

Casino night / other fundraising ideas

- Keeping to revisit later

NEW Business

Volunteer engagement

- We have really had a problem with volunteerism
- Two actions we are considering: not opening concessions for as many events; we create parameters around funding (teams have to provide volunteers in order to get full funding for requests: e.g., 20% of team parents are members and 20 volunteer hours are counted)
- Member noted that the information about the value of the boosters and the volunteering is hard to come by or see
- We need to be better about very clear communications (maybe a handout at residency or a magnet with a QR code for sign up

- Better, more often coach led communications
- Focus on what the boosters actually provides - in a really relatable way (uniforms)
- Should coaches communicate to the other teams not to bring their own food - have the conversation with Fil
- Could leverage the all school emails from Kylie a few times a year
- Engage Becky, team rep chair, to maybe give our communications a face lift

Meeting adjourned: Kim Cimino motion; Julie Novak seconded 8:18pm

ATTENDEES: BOARD: Jennie Royer, Aaron Lenaghan, Julie Novak, Stacey Doyle, Michelle Ruska; # of MEMBERS: 6